# **BUSINESS LEADERSHIP TOWARD THE WORLD WE WANT** SDGs $\leftarrow$ Threats $\leftarrow$ Science $\rightarrow$ Future-Fit Business Goals $\rightarrow$ Categories of Initiatives $\rightarrow$ SDGs

## **17 SDGs** for the sustainable society that we want

Society that we want	Jocicty
1 NO POVERTY	S une
2 ZERO HUNGER	F
<b>3</b> GOOD HEALTH AND WELL-BEING	He
4 QUALITY EDUCATION	Edu
<b>5</b> GENDER EQUALITY	V
6 CLEAN WATER AND SANITATION	Fr
7 AFFORDABLE AND CLEAN ENERGY	En
<b>B</b> DECENT WORK AND ECONOMIC GROWTH	A n
<b>9</b> INDUSTRY, INNOVATION AND INFRASTRUCTURE	Infi
<b>10</b> REDUCED INEQUALITIES	F
<b>11 SUSTAINABLE CITIES AND COMMUNITIES</b>	ir
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	E de
13 CLIMATE ACTION	des
14 LIFE BELOW WATER	
15 LIFE ON LAND	ac Bi
<b>16</b> PEACE, JUSTICE AND STRONG INSTITUTIONS	Gc
<b>17</b> PARTNERSHIPS FOR THE GOALS	Eros

Systemic Threats to achieving the society that we want

## Structural employment

ood crisis

ealth crisis

cation crisis

iman rights violations

resh water crisis

nergy crisis

Access to materials

rastructure crisis

inancial nequality

Social nstability

cosystem gradation

Climate tabilization

Ocean idification

iodiversity crisis

vernance failure

sion of trust

Sources: UN Sustainable Development Goals (SDGs), sustainabledevelopment.un.org and WEF "Global Risks 20xx," weforum.org

8 System Conditions In the sustainable society that we want ...

... nature is not subject to systematically increasing concentrations of substances extracted from the Earth's crust (e.g. heavy metals, fossil fuels)

... nature is not subject to systematically increasing concentrations of substances produced by society (e.g. plastics, dioxins, PCBs)

... nature is not subject to systematically increasing degradation by physical means (e.g. destroying habitats, overfishing, over-harvesting)

... people are not subject to structural obstacles to health (e.g. access to shelter, healthcare, water, nutrition, safety)

... people are not subject to structural obstacles to influence (e.g. voice, participatory processes, respect)

... people are not subject to structural obstacles to **competence** (e.g. access to education, right to know, learning, growing)

... people are not subject to structural obstacles to impartiality (e.g. non-discrimination, equity, justice)

... people are not subject to structural obstacles to meaning-making (e.g. making sense of their role and place in the world, values)

> Source: The Natural Step, thenaturalstep.org

Social

**Environmental & Social** 

8 Break-Even **Principles** to avoid breaching the **System Conditions** 

The business eliminates its contribution to pollution from mined substances

The business eliminates its contribution to pollution from substances produced by society

The business eliminates its contribution to environmental degradation by physical means

The business ensures it in no way puts the health of its stakeholders at risk

The business ensures it in no way prevents its stakeholders from having a **voice** 

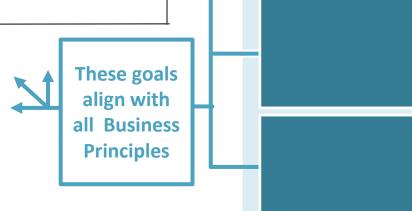
The business ensures it in no way undermines the opportunity for its stakeholders to learn and grow

The business ensures it in no way prevents its stakeholders from being treated impartially

The business ensures it in no way prevents its stakeholders from creating meaning in their lives

21 Necessary, Science-based, Cause-No-Harm, Break-Even Goals for a sustainable business **Energy is from renewable sources** 

Water is used in an environmentally responsible and socially equitable way Materials derive from sources that respect the welfare of ecosystems, people and animals **Operational emissions do not harm** people or the environment **Operations emit no greenhouse gases** - - - -**Operational by-products are repurposed Operations do not encroach on** ecosystems or communities ------Products do not harm people or the environment Products emit no greenhouse gases ► - - - - -Products can be repurposed **Customers are informed about any aspect** ╘╺╎╸╉╺ of products that may cause harm Customer concerns are actively solicited, impartially judged and transparently addressed **Employee health is safeguarded Employees are paid at least a living wage Employees are subject to** fair employment terms **Employees are not subject** to discrimination **Employee concerns are actively solicited,** impartially judged and transparently addressed Community concerns are actively solicited, impartially judged and transparently addressed Business is conducted ethically



Source: Future-Fit Business Benchmark, Release 1, futurefitbusiness.org

**Environmental** 

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The right tax is paid in the right place at the right time

Lobbying does not undermine the pursuit of future-fitness

**5** Categories of **Sustainability Initiatives** that accomplish the Goals

Security of Supply Initiatives: Projects that protect and restore renewable and non-renewable resources (i.e. *materials, water*) and protect ecosystem services on which the company and its value chain depend (i.e. reduce / eliminate polluting *waste*)

**Climate Stability** Initiatives: Projects that reduce or eliminate the company's *carbon footprint* by reducing its dependency on fossil fuels for its energy, and prepare the company's value chain for a climate-destabilized world.

**Customer Wellbeing** Initiatives: Projects that ensure customers' overall health is not compromised by the company's products and that they are well informed about possible environmental and human impacts of the product's use and post-use disposal.

**Employee Wellbeing Initiatives:** Projects that provide decent, well-paying work and safe, healthy, respectful working conditions for all employees in the company's own operations and throughout its value chain.

Society Wellbeing initiatives: Projects that ensure the company does not compromise, and instead improves, the wellbeing of the *local communities* throughout its value chain and in society-at-large.

Sources: Sustainability ROI Workbook, sustainabilityadvantage.org and UN Sustainable Development Goals (SDGs) sustainabledevelopment.un.org

Dotted and colored lines make connections easier to follow

**17 SDGs** for the sustainable society that we want



NO

POVERTY